

FOR IMMEDIATE RELEASE

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In Response to the Postponement of The Dallas Art Fair Erin Cluley Gallery will launch ECG Viewing Room website with *NO FAIR* as inaugural exhibition

The ECG Viewing Room will exist as a virtual exhibition space including architectural renderings, an online viewing room, and a virtual storefront with capabilities to make online purchases

[Dallas, Texas – March 20, 2020] **ERIN CLULEY GALLERY** is pleased to announce the launch of the **ECG Viewing Room *NO FAIR*** – a virtual exhibition space with *NO FAIR* as its inaugural exhibition featuring works made by the gallery’s artists intended for the Dallas Art Fair (now postponed until October). The exhibition will launch online with a 24 hour exclusive preview for anyone who opts in beginning April 1st and officially launched for the public April 2nd. *NO FAIR* will continue as a physical exhibition in the gallery on May 14th at the gallery’s Manufacturing Street location.

In light of the COVID-19 pandemic, the Dallas Art Fair, which was scheduled to be held in April, has been postponed to October. Like many artists working with galleries in preparation for an upcoming fair, Erin Cluley Gallery’s artists had been in production mode for months creating new works to be featured at the fair. In order to go forward with featuring the new artworks and supporting our collective commercial endeavors, the gallery has planned the launch of *NO FAIR* – a virtual presentation of the booth including architectural renderings, an online viewing room, and a virtual storefront with capabilities to make online purchases.

Gallery owner Erin Cluley said, “As creatives, we are always moving forward, staying positive, and pivoting in the moment – even in uncertain times. Our brilliant artists had put in the studio time to make new works for the Dallas Art Fair and, though it has been postponed, we felt compelled to put them out into the world. Difficult times are ahead and as a small business we will certainly feel the effects of all of this. But we feel strongly about supporting our artists and we hope that if we make *NO FAIR* rich in content and easy for folks to view, we will in turn receive the support of collectors and would-have-been art-fair-goers.”

NO FAIR will feature works by:

CHUL-HYUN AHN (Baltimore)
taylor barnes (Austin)
MARGARET EVANGELINE (New York)
KAREN GUNDERSON (New York)
NIC NICOSIA (Dallas)

RILEY HOLLOWAY (Dallas)
HIDENORI ISHII (Long Island City)
MARILYN JOLLY (Dallas)
CATHERINE MACMAHON (Dallas)
WILL MURCHISON (Dallas)
NIC NICOSIA (Dallas)
KEVIN TODORA (Dallas)
ZEKE WILLIAMS (Dallas)

About Erin Cluley Gallery

Erin Cluley Gallery is a contemporary art gallery representing emerging, mid-career, and established artists from Dallas, the United States, and Mexico. The gallery presents a provocative program of artists working in both traditional and alternative forms including painting, sculpture, new media, photography, sculptural installation and public intervention.

In 2014, Erin Cluley Gallery ignited a creative movement in West Dallas acting as a hub for visual arts and community engagement. After nearly five years on Fabrication Street, the gallery has moved its operation to Riverbend – a development in Dallas' Design District celebrating the intersection between culture and commerce.

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